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| Scentual Perfumes |  |
| "Your Signature Scent" |  |
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| **Video** | **Audio** |
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| Shot a women ready of for work picking up the bottle of scentual body mist | A catchy tune playing throughout the ad length |
| Shot a of women who just finished jogging sparying the body mist on her neck | A catchy tune playing throughout the ad length |
| Shot of a college-going girl spraying the perfume and closing it cap | A catchy tune playing throughout the ad length |
| Shot of the working women keeping the bottle in her handbag | A catchy tune playing throughout the ad length |
| Shot of the women jogging keeping the bottle in her gym bag | A catchy tune playing throughout the ad length |
| Shot of the college-going girl keeping the bottle in her backpack | A catchy tune playing throughout the ad length |
| Simultaneous shots of them walking out and going to their respective destinations - workplace, gym, college. | A catchy tune playing throughout the ad length |
| Each of them pass by a stranger who is impressed by the scent they get as the women pass by and turn their heads: | A catchy tune playing throughout the ad length |
| First case - working woman's colleague | A catchy tune playing throughout the ad length |
| Second case - fellow gym member | A catchy tune playing throughout the ad length |
| Third case - fellow college student | A catchy tune playing throughout the ad length |
| Simultaneous shot of all of them smiling as they confidently walk on. | A catchy tune playing throughout the ad length |
| Scentual Body Mists - Your Signature Style | A catchy tune playing throughout the ad length - a third person's voice speaks out the brand name and tagline. |